



Bailey Randolph Head of Children's Services Phone: 780.357.7477 Email: brandolph@gppl.ca

GPPL is Celebrating Family Literacy All Week!

For immediate release January 20, 2023

On Friday, January 27, Grande Prairie will be competing against other Alberta communities in the annual Family Literacy Day *Read for 15* competition for the honour of becoming the Most Readerly Community in Alberta.

Read for 15 is a literacy project created by the NWT Literacy Council and adopted by libraries in Alberta to promote Family Literacy Day. The goal of the competition is to promote the importance of literacy and to encourage families and community members to read.

It's easy to participate:

- 1. Read anything you want: a book, magazine, an audiobook, a cereal box, your math homework, a work memo, a news article, a recipe, your Facebook... anything!
- Visit Grande Prairie Public Library's Read for 15 webpage to record how many people in your household or business read for 15 minutes: https://bit.ly/3wge91C (this link will go live on January 27)
- 3. Challenge your friends and family to participate, too! The more people participating, the more likely Grande Prairie will be named the Most Readerly Community in Alberta!

GPPL will be hosting Family Literacy Events all week:

- Monday: Storytime with Mike (featuring City Councillor Mike O'Connor) from 12:00 to 12:30 PM
- Tuesday: Storytime with Tiffany (featuring a local drag performer) from 6:30 to 7:00 PM
- Wednesday: Storytime with Dylan and Grant (featuring City Councillors Dylan Bressey and Grant Berg) from 6:30 to 7:00 PM
- Thursday: Storytime with The Storm (featuring the Grande Prairie Storm) from 6:30 to 7:30 PM
- Friday: Storytime with the RCMP (featuring local RCMP officers) from 5:00 to 5:30 PM

Each of these family-friendly storytimes is suitable for children of all ages!

According to Head of Children's Services, Bailey Randolph, "Almost 40 per cent of Canadian youth and 48 per cent of Canadian adults do not have suitable literacy skills. Reading with your child will give them advantages and the tools for success throughout their lives. I hope Family Literacy Day will help kickstart your family's reading habits! Reading together doesn't have to be complicated, and you don't need

to be reading 600 page classics. It could be something as simple as reading a recipe together while you cook as a family, or reading board game instructions out loud for family game night."

Whether you're attending a storytime or reading a recipe together, building your child's literacy skills means they will be able to better participate in society, achieve their goals, and develop their potential.

About the Grande Prairie Public Library

The Grande Prairie Public Library services the City of Grande Prairie (one of the fastest growing cities in Canada with a population of 64,141 according to the 2021 federal census), the County of Grande Prairie, and the Municipal District of Greenview. In 2022, 463,630 items were borrowed and 166,915 people visited GPPL, located in the Montrose Cultural Centre. For more information, call 780.532.3580 or visit us online at gppl.ca.